



RenewableEnergyJobs.com

Renewable Energy Jobs Advertising

Renewable Energy Jobs is the destination jobs site for job seekers within the renewable energy industry globally.

Renewable Energy Jobs averages more than 50,000 unique visitors per month. The site has a Google page rank of 7/10 (the same as LinkedIn for example), and appears 2nd in the search results on www.google.com for the term Renewable Energy Jobs and 4th on www.yahoo.com for the same term.

Jobs & Coverage

With numerous of jobs posted in more than 10 countries around the world Renewable Energy Jobs has breadth and depth of coverage not available from any other niche renewable energy specific job site. Our reach combined with specialist focus makes Renewable Energy Jobs the perfect place to advertise jobs within the renewables sector or to build your employer brand & raise the profile of your business, service or product.

Green Job Board League Table

During the second half of 2008 Renewable Energy Jobs published a monthly league table of green job boards based on job seeker traffic provided by Alexa (<http://www.alexa.com>).

Renewable Energy Jobs was the only global job board in the top-5 that is 100% focused on renewable energy, meaning not only to we have more job seekers than other 'green' job boards but our traffic & content is also more likely to be renewables specific and relevant to renewable energy employers, recruiters and job seekers.

Job Advertising & CV/Resume Database Access

Renewable Energy Jobs provides recruiters and employers the opportunity to access the very best talent that the renewable energy sector has to offer across all over the world. The reach and specialist focus makes Renewable Energy Jobs a key advertising partner for growing organisations and recruiters operating across multiple geographies.

Advertising jobs or accessing our high quality and growing global database of renewable energy professionals couldn't be easier. We offer both single standard & featured job posting facilities suitable for a single hires, or unlimited job posting & unlimited CV/resume database access for employers or recruiters wishing to make making multiple hires over a short time (30 days) or over a longer period of time (12 months).

Our packages are priced to offer the most cost effective advertising available in the market with prices starting at just £15/\$24.75/ €18 for a single standard job posting.

All recruitment services and products are available in 17 currencies. Please contact us directly for information on currencies supported.



Services & Products

Standard Job Posting – All jobs posted are displayed and searchable for a full 30 days offering you the time needed to attract the right volume and quality of job seeker applications to enable you to make the right hire, first time.

Featured Jobs Posting – Like standard jobs, live on the site for 30 days however we also actively promote these jobs vastly increasing response and attraction.

- To maximise visibility for key hires featured job postings are displayed in a highlighted format at the top of all relevant search results for their duration
- Featured jobs are rotated in prime position on the home page while live on the site improving visibility and click through
- We include all featured jobs in our job seeker newsletter which is sent to more than 2,500 subscribed job seekers
- Featured jobs are included in our LinkedIn group newsletter sent to subscribers amongst the 5,000+ member job seekers
- We also 'Tweet' featured jobs to our 1,500+ 'followers' on Twitter

CV/Resume Database – We offer subscribed employers and recruiters unlimited access to our global database of renewable energy professionals. The targeted nature of Renewable Energy Jobs means our growing database contains only active job seekers with direct industry experience who are actively looking for their next challenge, or those with directly relevant experience trying to break into the sector. On average more than 100 new active job seekers add their CV/resume to the site every week providing subscribed recruiters with the ability to access active experienced job seekers in the very early stages of their job search.

Our database contains large numbers of active job seekers across wind, solar, geothermal, hydro, marine, bioenergy, WtE, green transport, energy efficiency and more. CV/resume database access is proving both a vital and highly cost effective tool for both employers and recruiters developing both push and pull elements to their attraction strategy.

Job Posting & CV/ Resume Database Rate Card

Service / Product	Currency		
	GBP	USD	EUR
	£	\$	€
Single Standard Job Posting	15.00	24.75	18.00
Single Featured Job Posting	27.00	44.55	32.40
Unlimited Standard Job Posting – 30 Days	45.00	74.25	54.00
Unlimited Standard Job Posting – 12 Months	375.00	618.75	450.00
Unlimited CV/resume database access – 30 Days	45.00	74.25	54.00
Unlimited CV/resume database access – 12 Months	375.00	618.75	450.00
Unlimited CV/Resume Database Access & Standard Job Posting – 30 days	75.00	123.75	90.00
Unlimited CV/Resume Database Access & Standard Job Posting – 12 Months	600.00	990.00	720.00



Banner Advertising

We are now offering recruiters and employers the opportunity to display banner advertising right across the Renewable Energy Jobs site, giving you the opportunity to promote your brand directly to the thousands of job seekers active on our site every single day.

With banner advertising prices starting at **just £12** (approximately \$17.50 / €13.5) this makes a key addition to any recruitment marketing strategy.

Advertisers can track the performance of their banners:

- Impressions/clicks received
- Click through rates
- Most displayed/clicked ads
- Day to day tracking of above stats for each banner

Banner Advertising Rate Card

Banner Impressions	120x60	120x90	120x600	720x90
10,000	£12	£15	£23	£30
25,000	£20	£25	£38	£50
50,000	£34	£43	£64	£85
100,000	£60	£75	£113	£150
200,000	£100	£125	£188	£250
500,000	£200	£250	£375	£500

To find out more about the banner advertising opportunities offered or to get started straight away [please click here](#)

To have someone call you and answer any question that you might have please use email sam@renewableenergyjobs.com, one of our advertising account managers will call you back.